Annual Congress
October 10 - 12, 2013

The Coeur d’Alene Resort
Coeur d’Alene, Idaho

PROGRAM AT A GLANCE

Thursday
IOP President’s Reception
Awards Banquet Sponsored by PCLI

Friday
OD CE Breakfast
Sponsored by
CooperVision
Para Business Meeting & Breakfast
Exhibit Hall Lunch Sponsored by Idaho Eye & Laser

Saturday
Buffett Breakfast at Beverly’s Sponsored by IOP
IOP Membership Meeting & Lunch

FEATURING
Jerome Legerton, OD, FAAO
Eric Schmidt, OD, FAAO
James Thimons, OD, FAAO
Rebecca Johnson, CPOT, COT, COE
Robert Gibbs, OD, FAAO
Wayne Heaston, ABOC
Beverly Spears
With over 75 years of combined eye care experience ... You can rely on the quality of the professionals at Idaho Eye Center.

As well as state-of-the-art facilities and remarkable patient care, we offer the following services:

• Small incision, no needle, no-stitch cataract surgery (clear cornea)
• Advanced Intraocular Lens Implant Technology for correction of vision problems for both cataract and refractive patients allows clear vision at near, intermediate and far distances without glasses in all lighting conditions.
• Allegretto Wave Eye Q Excimer Laser in conjunction with the Intralase FS Laser for a 100% Blade-Free LASIK treatment
• Oculo-plastic surgery
• Fully accredited ambulatory surgical centers
• Treatment of diabetic eye conditions
• Diagnosis and treatment of glaucoma — including SLT laser treatments
• Full clinical and surgical treatments of all retina related eye conditions.

We proudly serve ALL Southeast Idaho!

(800) 233-9336 • www.idahoeyecenter.com
Idaho Falls • Rexburg • Pocatello
On behalf of the Idaho Optometric Physicians Paraoptometric Section, it is our pleasure to invite all paraoptometric professionals to participate in the 2013 Annual Congress to be held October 10th-12th at the Coeur d’Alene Resort in beautiful Coeur d’Alene, Idaho.

We understand Optometry is confronting a time of many changes. As your 2013 IOPPS president, let me assure you that I am committed to providing statewide, cutting edge education to all our section members. This year we welcome Rebecca Johnson, COT, CpOT, COE, and Founder of EyeTrain4You, Pacific Cataract and Laser Institutes’ very own Dr. Robert D. Gibbs, FAAO and Wayne Heaston, ABOC with Carl Zeiss Vision. As requested 13 CE credits in total will be provided at Congress.

It’s an exciting time for the IOPPS with continued support from doctors and paraoptometrics alike we can only continue to build and grow into a larger stronger Paraoptometric Section.

I hope to see everyone of you October 10-12 at the lovely Coeur d’Alene Resort.

Aurora Paz, CPO
IOPPS, PRESIDENT

Raymond K. Greene, OD
IDAHO OPTOMETRIC PHYSICIANS, PRESIDENT

I would like to welcome everyone to my home town, beautiful Coeur d’Alene Idaho, for the 2013 Idaho Optometric Physicians’ Congress.

We have an excellent slate of speakers that our Executive Director, Randy Andregg has acquired for the doctor’s education program. Highly regarded Dr’s Jerry Legerton, Eric Schmidt and Jim Thimmons are on board to provide cutting edge, world class education. I am confident everyone will be impressed with the delivery and content these three experts will offer.

For the paraoptometric educational schedule we have a line up of four outstanding speakers. Rebecca Johnson, Wayne Heaston, Beverly Spears and Dr. Robert Gibbs will be there to provide two days of continuing education on a multitude of topics.

As always the congress features our annual Exhibit Hall, Awards Banquet and IOPP membership meeting. This will provide ample opportunity to network with your peers plus we have been notified there will be numerous 2013-2014 graduates in attendance for those looking into a possible associate.

The Coeur d’ Alene Resort on the lake has recently been renovated and looks fantastic and early October is the best weather of the year in North Idaho. So please join me in attending the 2013 IOP Congress October 10-12 in Coeur d’Alene, Idaho. I’ve placed an order for sunshine and 75 degrees!

Raymond K. Greene, OD
IDAHO OPTOMETRIC PHYSICIANS, PRESIDENT

Welcome!
2013 Annual Congress

Presenters

Wayne Heaston, ABOC

Jerome A. Legerton OD, MS, MBA, FAAO

Beverly Spears

Robert Gibbs OD, FAAO

Rebecca Johnson COMT, COT, COE

Eric Schmidt OD, FAAO

James Thimons OD, FAAO
Doctor’s Education and Activity Program

Thursday, October 10th

7:30am  CONTINENTAL BREAKFAST

8:00am - 3:00pm  Eric Schmidt, OD FAAO

Eric E. Schmidt, O.D. is the president of Omni Eye Specialists, a multispecialty practice headquartered in Wilmington, North Carolina. Dr. Schmidt graduated with honors from the Pennsylvania College of Optometry and he completed a residency in Ocular Disease from The Eye Institute in Philadelphia. He received his undergraduate education at the University of Illinois. Dr. Schmidt specializes in the treatment of ocular disease with a special interest in glaucoma and neuro-ophthalmic disease. He is an adjunct professor at various Colleges of Optometry and was the author of the long-running column Clinical Challenges in Optometric Management and of the textbook Clinical Procedures Of The Lids And Nasolacrimal System. Dr. Schmidt is a frequent contributor to other optometric journals and lectures internationally on eye disease.

8:00am - 9:00am  Iritis, Iritis, Iritis

35721-AS  Description:  Iritis Revisited – This course will detail common and uncommon presentations of iritis. Diagnostic dilemmas will be detailed and particular attention will be paid to the systemic diseases associated with iritis. When lab work and alternate therapies should be ordered will be discussed.

9:00am - 10:00am  60 Minute Glaucoma Update

32170-GL  Description:  The clock is ticking! This fast-paced hour will provide updates on the most recent developments in Glaucoma to include drugs, surgical and diagnostic developments.

10:00am  BREAK sponsored by

10:10am - Noon  Walk Softly & Carry a Big Stick:
New Therapeutics for Clinical Practice

34964-PH  Description:  This course will present the new clinical therapeutics that are available to practitioners. Detailed pharmacologic data will be presented as will clinical indications for each drug discussed. Clinical pearls for these therapeutic options will also be presented.

DOCTOR’S LUNCHEON SPONSORED by VSP

1:00pm - 3:00pm  Anterior Segment Disease Therapy: A Look into the Future

33825-AS  Description:  To present recent and soon-to-be approved therapies for anterior segment diseases, as well as provide up-to-date information on therapies that will be coming to market within the next year. Additionally answer clinical questions pertaining to new therapeutic and diagnostic procedures that are already being used.
Free Time

6:30pm - 7:30pm President’s Reception

7:30pm - 9:00pm 2013 AWARDS BANQUET SPONSORED by PCLI

Please note that a menu of meal choices will be sent with your registration confirmation and must be returned at least 2 weeks before the Awards Banquet to confirm dining for yourself and companion.

Friday, October 11th

7:00am CE Breakfast, sponsored by CooperVision

Enjoy a CE Breakfast Friday morning with a well know speaker to be sponsored by CooperVision. Don’t miss this opportunity to enrich your clinical skills with the latest vision care information. Please be sure to check the box on the Registration Form to secure your spot at the breakfast table! To avoid the distracting noise of service, be in the lecture room and seated by 7:00am sharp.

8:00am - 5:00pm Jerome A. Legerton, OD, MS, MBA, FAAO

Dr. Legerton is an accomplished author, lecturer, vision scientist and consultant to the ophthalmic industry. He is an inventor on thirty-eight issued US patents and more than fifty patents pending for multifocal, aberration blocking, hybrid and scleral contact lenses, refractive surgery, corneal refractive therapy, contact lenses for refractive error regulation, contact lenses for wearable displays, humanitarian eyewear and diagnostic devices. He is a founder of SynergEyes, Inc. and co-inventor of Paragon CRT and NormalEyes 15.5. During his 26 years in the private practice of optometry he specialized in low vision and contact lenses and served as the managing partner of a seven doctor multi-specialty practice in San Diego. He was named the Young Optometrist of the Year by the California Optometric Association and Optometrist of the Year by the San Diego Optometric Society. He served as an elected City Councilman and Mayor Pro-tem for the City of Lemon Grove, CA and served as a Director of the San Diego Association of Governments. Dr. Legerton was honored for his community service with a proclamation by the San Diego County Board of Supervisors for Jerome A. Legerton Day. He served as Benedict Professor, Practice Management for the University of Houston, College of Optometry and is the Practice Management Editor for Primary Care Optometry News and a Contributing Editor for Review of Optometry. He remains active in product development of novel contact lenses, contact lens enabled wearable electronic displays, humanitarian eyewear, and devices for early detection of ocular disease.

8:00am - 9:00am Smart Lenses: The Future is Now

37538-CL Description: Smart contact lenses with micro-electronic and micro-optical components for IOP and blood sugar measurement, pharmaceutical delivery, and wearable media are described in the context of their respective platform requirements for clinical application and case management

10:00 - 10:10am BREAK

10:10am - 12:00pm The Role of Ocular Contour in Contact Lens Design and Fitting

37554-CL Description: Scleral contact lenses have established value in fitting patients with irregular corneas. The regular cornea population can benefit from the optics of scleral lenses if the comfort is equivalent to soft lenses. Scleral contour data are presented to understand the requirements for addressing the geometric diversity of human eyes and the technology required to produce the comfort of a soft lens with rigid mini-scleral lenses.
The 2013 Idaho Optometric Association Trade Show opens at 12:00 Noon. The annual Welcoming Reception Luncheon will begin at 12:15pm and continue until 2:50pm. Your host for this event is the Idaho Eye & Laser Center of Idaho Falls. Take this time to visit the exhibitors and also thank Dr. Rick Davis, the reception host, during the event.

Refractive Therapy: The Regulation of Refractive Error Development

37537-GO  Description: Refractive Therapy encompasses all the strategies for regulating the state and development of refractive error. This course will summarize the historical and contemporary strategies for protecting the eye from and preventing the progression of myopia. The evidence supported highest efficacy devices, pharmaceuticals, and methods for refractive therapy will be described in detail.

Saturday, October 12th

7:00am  CONTINENTAL BREAKFAST at Beverly’s

8:00am - 5:00pm  James Thimons, OD, FAAO

Dr. Thimons is a 1978 graduate of Ohio State University College of Optometry. He completed his hospital residency at the Chillicothe, VA Medical Center in 1979 and then served as Chief, Optometry Service until 1985. He then accepted the position of Center Director at Omni Eye Services, Fairfax, Virginia and served in that role until 1989 when he became Chairman, Department of Clinical Sciences. While at SUNY he developed The Glaucoma Institute at the State University of New York, a glaucoma clinical research center, and served as its first Director. In 1998, he accepted the position of Executive Director of TLC and served in that role until 2002 when he co-founded Ophthalmic Consultants of Connecticut. A multidisciplinary referral practice providing secondary and tertiary level care! Dr. Thimons has received numerous awards for his service to the profession and has over 200 hundred publications in the area of ocular disease management. He is a nationally and internationally acclaimed Speaker and Educator and an acknowledged leader in ophthalmic clinical education. He serves in professorial appointments at several universities in the US and has been a clinical investigator in over 20 NIH, NEI and Post Release Clinical Trials. In 1999 he was awarded Optometry’s Top Educator and was selected as one of the Top Ten ODs of the decade. In 2002 he founded the National Glaucoma Society, a NFP with Executive offices in Andover, Massachusetts, that provides educational and clinical development services to primary care clinicians worldwide in the area of glaucoma. In 2005 he was inducted into the Optometry Hall of Fame and has recently served as President, Connecticut Association of Optometrists.

8:00am - 10:00am  Clinical Updates 2013

31749-GO  Description: The course will highlight the latest medical and surgical trends in eye care based on a review of the peer-reviewed literature. Special emphasis will be placed on how these advances can be used to improve clinical practice and patient care at the primary care level.

10:00am  BREAK

10:10am - 12:00pm  Clinical Grand Rounds

COPE pending-  Description: This course will present the best cases of 2013 involving a wide range of anterior segment disease presented in an interactive format. From uveitis to cross linking this program will review “off label” applications as well as new treatment strategies

12:00pm  IOP MEMBERSHIP LUNCHEON & BUSINESS MEETING
3:00pm  BREAK

3:10 - 4:05  Management of Viral Eye Disease
28957-AS  Description: Managing Viral Eye disease can be challenging for the primary care clinician. This course will review the diagnosis of each of the viral infectious entities as well as the “pearls” associated with treatment. Special emphasis will be placed on management of the chronic forms of viral disease.

4:05pm - 5:00pm  New Technology in Glaucoma
32907-GL  Description: This course is designed to give the primary care clinician a detailed review of the latest developments in diagnostic and therapeutic systems in glaucoma. Special emphasis will be placed on imaging systems and their role in patient care.

5:00  CONGRESS ADJOURNS

Special thanks to our “early bird” exhibitors
# Doctor & Student Registration

IDAHO OPTOMETRIC PHYSICIANS 2013 CONGRESS - OCT. 10-12, - COEUR D’ALENE, AT THE RESORT

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<thead>
<tr>
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<td>Office Address</td>
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<td>Office Phone</td>
<td>E-Mail Address (for confirmation)</td>
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## AOA Student Member Registration - Registering by August 30th
- **AOA Student Membership** Current
  - **$50.00**
  - <input type='checkbox'> (Awards Banq. & Social Events, add $25)

## AOA Member Registration
- **AOA Dues Current**
  - **$375.00**
- **AOA Dues 75% Current**
  - **$425.00**

## AOA Member Registration - After August 30th
- **AOA Dues Current**
  - **$400.00**
- **AOA Dues 75% Current**
  - **$450.00**

## Registration for Non-AOA Member Doctors
- **$580.00**
- **$605.00**

## Registration for Companion (Awards Banquet & all Social Events)
- **$75.00**

## Guest Exhibit Hall Reception and Lunch Pass
- **$50.00**

## Para Registration Credit ($45.00 per Registration, IOP only)
- **$**

## TOTAL REGISTRATION FEE
- **$**

### Registration Information
Registration is not accepted by phone. Registration includes: All Education Programs; Coffee Breaks and Exhibit Hall Admission (includes Awards Banquet with additional $25.00 payment).

- **Payment by Visa or Mastercard:**
  - Cardholder
  - Billing Address (same as office) | Zip
  - Card Number | Sec. Code | Exp. Date
  - Signature

- **Payment by Check**

- **Awards Banquet**
  - (Included in doctor’s registration fee)

- **Friday Morning CE Breakfast**
  - (Check box for headcount & Menu to follow)

### Cancellation Policy
Requests for full refund of registration and special event fees will be granted if written notification is received no later than August 1st. After August 1st, all but $40 will be refunded. All refund checks will be issued after the Congress.

### Questions?
Call Lisa White 208-890-3556 or Randy Andregg 208-461-0001

### Hotel Accommodations
Accommodations registration is to be conducted directly with the Coeur d’Alene Resort - Cd’A, ID. The nightly rate for Congress attendees starts at $159 North Wing. The IOP room block will be held until August 30th. The Resort Guest Reservation line is (800) 688-5253 or through the IOP Website: http://idaho.aoa.org/ We suggest that you make your reservation early to guarantee space availability.
Para’s Education and Activity Program

Thursday, October 10th

1:00pm - 2:00pm Wayne Heaston, ABOC

Customer Service: The Essential Extra Mile
In today’s optical market, exceeding expectations is increasingly important for customer retention and growth. By adopting the tools and techniques described in this seminar, eye care professionals can make outstanding customer service a rewarding habit.

2:00pm - 3:00pm Beverly Spears

They’re Not Your Father’s Single Vision Lenses.
For many years, single vision lenses have been regarded as a commodity, with literal differentiation based on visual performance. As a result, the lenses themselves have been low-cost items that could only be made premium through the use of higher-index materials and treatments like premium AR and Transitions. With the advent of customization, ECPs have the opportunity to offer a truly premium, differentiated single vision lens that can increase profits and build patient loyalty.

3:00pm BREAK

3:10-5:10pm Robert Gibbs, OD, FAAO

Common Surgical Procedures of the Anterior Segment
Dr Gibbs will provide a complete overview of some of the most common anterior segment surgical procedures including chalazion removal, pterygiumectomy, LASIK, PRK, PTK, and cataract extraction. Details of each diagnosis will be discussed including signs, symptoms, etiology, pre-operative evaluation, intraoperative procedure, post-surgical instructions and potential complications. Video demonstrations of each surgical procedure will be viewed to enhance audience comprehension.

Friday, October 11

7:00am - 8:50am PARA BREAKFAST & BUSINESS MEETING

9:00am - 10:00am Rebecca Johnson, COMT, COT, COE

Releasing Your Inner Champion
The average person spends approximately 100,000 hours of his or her life working. For many others in the workforce this number will be much higher. It is imperative that you love what you do and do what you love. The participants of this interactive session will learn how a positive attitude, mixed with effective communication and a love for helping others can make you a champion, not only in your job, but in every aspect of life.

10:00am BREAK

10:10am - 11:10am Telephone Triage
This course is designed for anyone who answers the telephone in the ophthalmic office. Common patient “emergency call” complaints will be discussed. An emphasis will be placed on triaging these calls into categories of emergent, urgent, and routine.
11:05am - 12:00pm **Eye Didn’t Know That!**
Technological advancements have provided our industry the ability to care for our patient in ways that we would have never imagined just a few decades ago with a simple push of a button. It doesn’t take long to learn how to push the buttons on the auto-lensometer, the auto-refractor, the non-contact tonometer and the pupillometer, however there is much more to being a great ophthalmic assistant than being a good button-pusher. You know “how”. This course will teach you “why”.

12:00pm - 2:50pm **EXHIBIT HALL & LUNCHEON - BAYS 1 THRU 3**

3:00pm - 4:00pm **Optical Math Made Easy**
The goal of this course is break down the optical math elephant into bite-sized pieces. Common optical math formulas and examples will be discussed in a manner that will make you say, “Finally! I’ve got it!”

4:00pm - 5:00pm **Visual Acuity Testing: There Is More To It Than Meets the Eye**
There is a lot more to measuring visual acuity than just asking the patient to read the chart. The participants of this course will learn methods of visual acuity measurement for patients with low vision, amblyopia and nystagmus. Types of eye charts and their appropriate use will be reviewed. Pediatric visual acuity testing will also be discussed.

**Saturday, October 12**

8:00am - 9:00am **Hello…Is Anybody Listening?**
Listening is the communication skill we use most frequently in patient care; however studies confirm that most of us are poor and ineffective listeners. Attendees of this course will learn listening skills that can be leveraged to provide better patient care, increase optical sales and develop deeper personal relationships.

9:00 - 10:00am **Glasses Checks don’t have to Be a Nightmare**
This is a fun course designed for opticians and ophthalmic assistants who manage patient complaints about their new glasses prescription. Common patient complaints are presented, along with solutions to make the patient happy. The effect of the wrong base curve or optical center is discussed, along with the types of complaints a patient may have if the reading segment height is incorrect. The relationship to diabetes and cataracts to the refraction will be presented.

10:00am - 10:10am **BREAK**

10:10-11:05am **Who is Roy G. Biv and Why Do I Care?**
Does the thought of ophthalmic optics make you snore? This course discusses the practical use of physical and geometrical optics in eye care in a way that will not only keep you awake, but make you want to learn more.

11:05am - 12:00pm **Exceeding Your Patient’s Expectations**
Motivation and Leadership: The competition in eye care is greater than ever before. At over 76 million strong, baby boomers have the clout to rule the marketplace. These boomers are more knowledgeable concerning their eye care options than were their traditionalist parents. Meeting the expectations of your patients is no longer good enough; you must exceed their expectations to keep them loyal to your practice. This course places emphasis on the effect of good communication and marketing that will promote lasting patient relationships.

12:00pm **Congress Adjourns for the Paras**
Paraoptometric Office & Individual Registration Form

IDAHO OPTOMETRIC PHYSICIANS 2013 ANNUAL CONGRESS - OCT. 10 - 12, 2013 - COEUR D’ALENE, ID

Doctor's or Office Name for Badge

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IOPPS Member Registration
- Registering by August 15th
- Registering after August 15th

Non-Member Registration
- Registering by August 15th
- Registering after Aug. 15th

Guest Exhibit Hall Reception Pass and Awards Banquet
- Guest Exhibit Hall Reception Pass

TOTAL REGISTRATION FEE

| $150.00 | □ |
| $170.00 | □ |
| $285.00 | □ |
| $305.00 | □ |
| $75.00* | □ |
| $50.00* | □ |

Number Attending Congress

Registration Information:
Registration is not accepted by phone. Registration includes: All Education Programs; Coffee Breaks; Welcoming Reception; Scheduled Food Events (i.e. Awards Banquet) and Exhibit Hall Admission

□ Payment by Visa or Mastercard:

- Cardholder
- Billing Address (same as office) | Zip
- Card Number | Sec. Code | Exp. Date
- Signature

□ Payment by Check

- Attending Awards Banquet (including Guests)

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It is always a privilege to be invited to participate in the care of your patients.

Idaho Optometric Physicians
11368 West Hickory Hill Court
Boise, ID 83713-2467