

EXHIBITOR REGISTRATION

Exhibit hours are 12:00pm to 3:00pm, Friday, October 5th. At 12:20pm, a sponsored Luncheon begins. Friday evening following the Exhibit Hall is left open to allow exhibit representatives to arrange private evening time with clients. Booth size is 8' X 10' with an 8' back drape and 3' side drapes. Signage, a 6' draped table and 500W electrical service is provided when requested. The show layout and blueprint is by Design West of Salt Lake City. Phone 1-800-445-9627. Freight handling service is available through The Coeur d'Alene Resort. (see page 11 for Exhibit Hall blueprint)

CANCELLATION POLICY: Refunds requested over 90 days before the event will be issued minus a 7% service fee. No refunds will be made if request is received 90 days or less, prior to the event.

Booth Type	Door Prize	2016 Rate to 12/31/17	Early Bird to 3/31/18	Standard to 9/01/18
Single	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$855	\$889	\$933
Double	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$1,467	\$1,540	\$1,617

Will you need electricity? Yes No **Major Sponsor?** _____
(Bronze, Silver, Gold or Platinum)

Special Instructions: _____

Company: _____, Specialty: _____

Company Address: _____

Rep. Name(s) and Title(s): _____

Phone: _____ Contact Email: _____

Address: _____ City: _____ State: _____ Zip _____

Please make check payable to the Idaho Optometric Physicians. If paying by Visa or MasterCard (sorry, no AMX):

Card Type: Visa MasterCard Name on Card _____

Card Number: _____ Exp. Date: _____

Address where Card billing is sent _____

**Please send this completed form, with check or credit card information to:
Idaho Optometric Physicians, PO Box 2671, Eagle, ID 83616-9122
(Registration is not complete until payment is received)
Questions? (208) 461-0001 or execdir@iopinc.org**

EXHIBIT HOURS

Friday, October 5 12:00pm - 3:00pm

EXHIBIT MOVE HOURS

IN: Friday, October 5 8:00am - 11:30am
 OUT: Friday October 5 3:00pm - 5:00pm

SHOW LOCATION

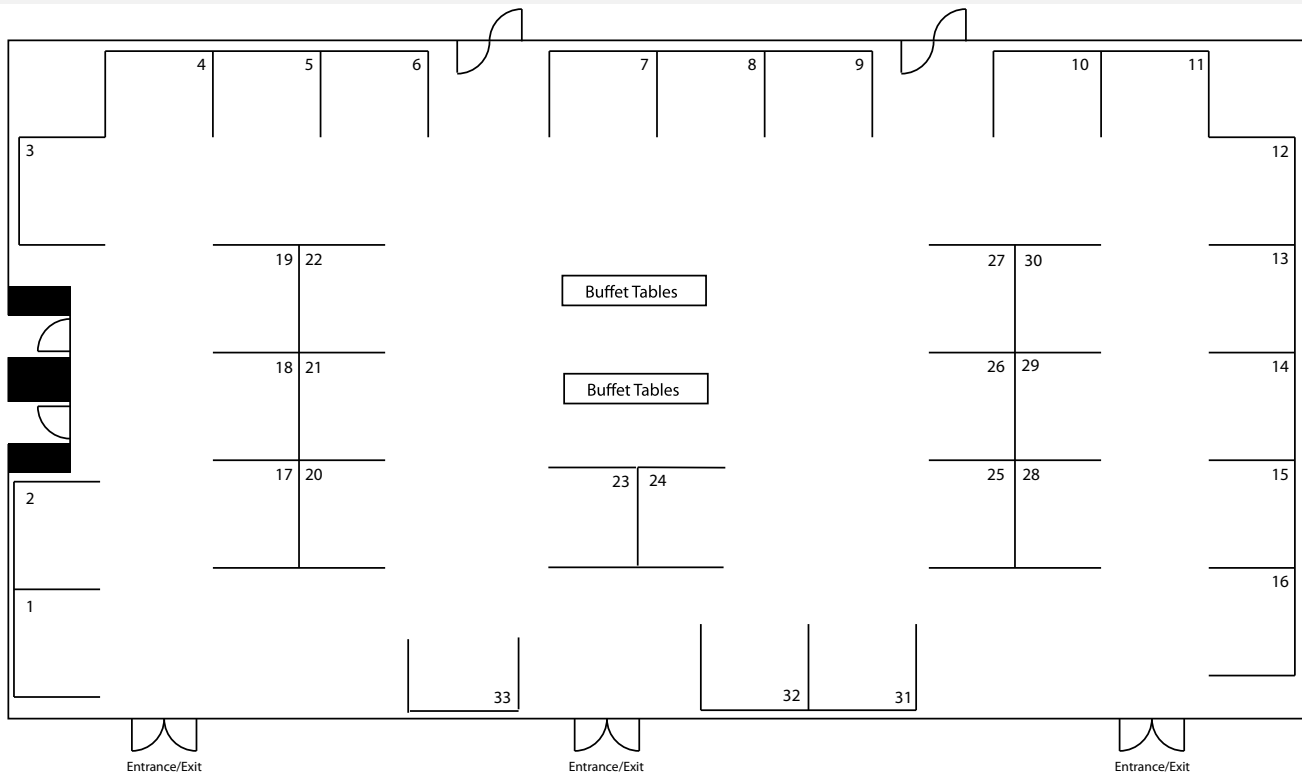
The Coeur d'Alene Resort, Bays 1-3
 115 S 2nd Street, Coeur d'Alene, ID 83814


ACCOMMODATIONS

The IOP has a room block with the Coeur d'Alene Resort specifically for the Idaho Optometric Physicians Annual Congress. Rooms will be held until August 24, 2018. Reservation by phone is **1-888-965-6542** or online through the IOP Website on the "IOP Meetings and Events" page, after April 15th.

AIR TRAVEL

Spokane International (**GEG**) is 40 minutes from Coeur d'Alene, if you choose to fly in.



SHOW NAME: IDAHO OPTOMETRIC TRADESHOW - 2018				
FACILITY AND HALL: COEUR D'ALENE HOTEL CONVENTION CENTER: BAYS 1 - 3				
CITY AND STATE: COEUR D'ALENE, IDAHO				
SHOW DATE: OCTOBER 5, 2018	BOOTH SIZE: 8' x 10'	PLAN DATE: 9-24-09	REVISION: A	

WEBSITE LISTING (value added!)

Exhibitors who register (paid in full) by July 6, 2018, will be listed on the IOP website.

SHOW SPECIALS

Exhibitors are encouraged to provide show specials to increase logo branding, entice booth traffic, and generate sales/membership. Show specials will be placed in registration packets, when exhibitor supplies materials to the IOP at least one week in advance of the tradeshow.

BOOTH SELECTION

Requested locations are granted on a first come, first served basis. Locations are secured only after payment is received.