Idaho Optometric Physicians
2009 Congress
October 15 - 17, 2009
Coeur d’Alene Resort
Coeur d’Alene, Idaho

Congress Speakers
Ken Lebow, OD
Jerome Legerton, OD, FAAO
Shane Kannarr, OD
John Schachet, OD
Ken Eakland, OD
Hilary Beaver, MD

Doctor Registration Package
Here is your registration information for the Idaho Optometric Physicians Annual Congress scheduled for October 15 - 17, 2009 at the beautiful Coeur d’Alene Resort in Coeur d’Alene, Idaho.

This past year has been a year of high activity, as your Board and Officers shepherded positive changes in our practice statute and continue to work hard to carry forward the goal to further clarify optometry’s role in eyecare in Idaho. Among other leadership matters, we were active in the defense of IOP members faced with State Medicaid Agency demands for repayment of fees, and we helped achieve a major reduction in the total amount of repayment requested. We also worked long hours gathering member opinions and making decisions on the AOA Board Certification proposal that was approved by the AOA House of Delegates in June. We continue to work to secure optometry’s rightful place in the national arena and we’re voicing our collective view on the array of current proposals to change how healthcare business is done.

The condition of the economy has affected us all, and we continue to make some economies of scale in our Congress schedule, again officially ending the Congress on Saturday afternoon. We have scheduled the Awards Banquet for Thursday evening, and the Trade Show activity has been condensed to Friday afternoon and evening only.

Our education program continues to be top notch. Our speaker cadre will present a timely 20 hour program, 17 hours of which are COPE approved professional education. The program features a full 18 hours of clinical education, 3 of which are allocated to CPR training. The remaining 2 hours is a useful “dispensary” practice management lecture to be presented jointly to doctors and assistants.

This year this registration document is also available on the IOP website at www.idaho.aoa.org in the “Meetings” section. You can download the PDF version and print it out. Complete the registration form and mail it. Make your hotel reservation at the Coeur d’Alene Resort (Convention Code IOP) at (800)688-5253 and join us for a great program. You will note that the Paraoptometric Registration is also featured as a separate download on the IOP website.

Finally, on behalf of the other officers, directors and staff, I welcome you to sign up for another great annual meeting and trade show.

Randy Andregg, OD
President
Doctor Registration
Idaho Optometric Physicians 2009 Congress - Oct. 15 - 17, 2009 - Coeur d’Alene, ID

Name ___________________________________ Badge Name__________________________

Office Address _________________________, _____________, ________

Office Phone _________ E-Mail Address ___________________________ Spouse Name ________

Street      City     St            Zip

AOA Member Registration - Register by September 15th

$355.00   AOA Dues Current
$405.00   AOA Dues 75% Current

AOA Member Registration - After September 15th

$380.00   AOA Dues Current
$430.00   IAOA Dues 75% Current

Registration for Doctors Not Members of the AOA $580.00

Registration for Companion (All Social Events sans Golf) $100.00

Guest Exhibit Hall Reception and Lunch Pass $  50.00

Registration Information
Registration is not accepted by phone. Registration includes: All Education Programs; Coffee Breaks; Welcoming Reception; Scheduled Food Events and Exhibit Hall Admission.

☐ Payment by Visa or Mastercard:
Card Type ______ Cardholder ____________________________
Card Number ________________________  Sec. Code ____ Exp. Date _______
Signature ___________________________ Zip Code of Billing Address _______

☐ Payment by Check

Cancellation Policy
Requests for full refund of registration and special event fees will be granted if written notification is received no later than October 1st. After October 1st, all but $40 will be refunded. All refund checks will be issued after the Congress.

Questions     Call     Lisa White  208-461-0001

Mail Registration and Payment to:
IDAHO OPTOMETRIC PHYSICIANS, 1016 E. Locust Street, Emmett, ID 83617

Hotel Accommodations
Accommodations reservations are to be conducted directly with the Coeur d’Alene Resort in Coeur d’Alene. The nightly hotel rate for Congress attendees varies depending on room type. The IOP room block will be held until at least September 14th. The hotel telephone number is (800) 688-5253. We suggest that you make your reservation early to guarantee space availability. If you choose to consider other hotel accommodations and require assistance, call the IOP office at (208) 461-0001. Area "Current Activities and Events" material and maps will be available at the concierge desk in the lobby of the hotel.
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Please complete Registration, remove this page from packet and Mail to:
Idaho Optometric Physicians -- 1016 Locust St. -- Emmett, ID 83617
Education and Activity Program  
*Thursday, October 15th*

**7:30am - Continental Breakfast**

**8:00am - 12:00pm** Kenneth Lebow, OD  
Dr. Kenneth Lebow is in private practice in Virginia Beach, VA specializing in the fitting of advanced contact lens designs, primary care and cataract co-management. He has served as past President of the Virginia Optometric Association and was a charter member and past Chair of the American Optometric Association Contact Lens Section where he received the Roger Kame meritorious Service Award. Formerly, he held the rank of an Associate Professor of Optometry, Clinical Research Consultant, for the New England College of Optometry, Boston, MA as well as serving as faculty at Vistakon’s The Vision Care Institute.

**8 - 9 Evaluating and Screening for AMD: Current Technology Assessment**
This course will review the etiology, demographics and optometric management of the AMD patient with special emphasis on contemporary screening technology used for the early detection, management and referral of the patient.

**9 - 11 Fitting the Atypical Cornea – Keratoconus**
This course will provide the participant with a basic understanding of corneal topography mapping and the important statistical indices used to aid in the differential diagnosis of contact lens-induced corneal warpage, keratoconus, and pellucid marginal degeneration. Based on corneal shape, various contact lens fitting approaches will be described to aid the practitioner in designing contact lenses for contact lens-induced corneal warpage, keratoconus, pellucid marginal degeneration and post-operative refractive surgery.

**11 - 12 Contemporary Optometric Cataract Co-Management**
This course will discuss the intricacies of optometric cataract co-management including pre and post-operative clinical care from both an optometric and ophthalmological viewpoint. Advances in IOL design including toric and multifocal lenses will also be presented.

**1:00pm - 5:00 pm** Jerome A. Legerton, OD, MS, MBA, FAAO  
Dr. Legerton is an accomplished author, lecturer, vision scientist and consultant to the ophthalmic industry. He is an inventor on eighteen issued patents for contact lenses and refractive surgery and twenty-nine patents pending for corneal refractive therapy, hybrid contact lenses and diagnostic devices. His 26 years in the private practice of optometry enable him to balance the scientific perspective with practical clinical applications for eye care practitioners. His application of a Masters in Counseling and Masters in Business Administration equip him for leadership as Chairperson, Perelandra College Board of Governors.

**1 - 2 Scleral lenses: Is comfort of a soft lens achievable?**
Scleral contact lenses have established value in fitting patients with irregular corneas. The regular cornea population can benefit from the optics of scleral lenses if the comfort is equivalent to soft lenses. Bioshape data are presented to understand the requirements for addressing the geometric diversity of human eyes and the technology required to produce the comfort of a soft lens with scleral lenses.

**2 - 3 Successful Multifocal Contact Lenses: What will it take to beat monovision?**
Criteria for visual performance with multifocal contact lenses are described and contrasted to the past and present commercialized products. Multifocal designs forecast to demonstrate superior visual performance and quality of life to monovision are presented.

**3 - 4 Myopia Progression Control: Myth or megatrend.**
The basic science and current clinical research of contact lens myopia control will be presented along with the implications for clinical application. Diagnostic testing to determine risk for myopia and the progression of myopia will be described along with the role of peripheral defocus and wavefront modulation as a therapeutic strategy for influencing the retardation of the stimulus for axial length growth.

**4 - 5 The valuable final product – An enthusiastic satisfied patient 1 hour**
Managed and traditional care have the same valuable final product. Enthusiastic satisfaction stimulates repeat and referral business- the hallmark of a strong practice. Procedures, policies and placement strategies are presented that lead to increasing enthusiastic satisfaction for ophthalmic care.

**6:00pm - 9:00pm**  
2009 President’s Reception and Awards Banquet
Friday, October 16th

8:00am - 10:00am  Shane R. Kannarr, OD  Dr. Kannarr graduated from the University of Missouri-St. Louis. He is a member of Grene Vision Group, one of the largest optometry/ophthalmology groups in the country. Dr. Kannarr has lectured regionally and nationally on a variety of topics. He has special interests in ocular disease, contact lenses, and the business aspect of eyecare. He has also been the principal investigator in multiple contact lens studies, with recent focus on contact lens for patients suffering from dry eye.

8 - 10  Dynamic Dispensary
The dispensary is the largest profit center for most practices, yet often receives the least attention. During the two hour lecture every aspect of creating a wonder dispensary experience for both the patient and the practice will be covered. This will include looking at methods for better office communication, better understanding of products and whom they benefit and ways to prevent these products to the patient in an effective manner. Additional time will be spent focusing on progressive the benefits of many of the more common lenses. During the last section of the lecture, the members of the group will roll play specific patients while the other members serve as their optician and create the “Dynamic Dispensary” experience.

10:00am - 12:00pm  John L. Schachet, OD  Private practice in Englewood, CO, since 1973; president of Colorado Optometric Association, 1980-81; director and chairman of the board, Colorado Vision Service Plan 1985-1996; lectured widely in US, Australia, New Zealand, Europe, Japan and Canada; authored numerous articles; former adjunct professor, SCCO; currently contributing editor, Review of Optometry, contributing editor, Optometric Physician, former contributing column writer, Primary Care Optometry News; FDA clinical investigator for many manufacturers from 1974-present. He currently has a large group primary care and contact lens practice, specializing in dry eye, allergy and Corneal Refractive Therapy. He recently completed his tenure as chairman of the SnowVision Optometric Conference for Review of Optometry, a position he held since 1995.

10 - 12  Anti-Infectives for the Primary Care Optometric Practice
Part One of this course will present the most commonly utilized anti-infectives on the market for ophthalmic use. We will discuss the evolution of the fluoroquinolones from the first generation up to the current 4th generation in use today. Bacterial resistance will be discussed along with potency, penetration and preservation requirements for success with these anti-infectives. Part Two of this course will relate to clinical issues in the treatment of bacterial conjunctivitis, lid disease, lacrimal system infection, bacterial keratitis and an in-depth discussion of the recent events surrounding the Fusarium keratitis and Acanthamoeba outbreaks.

12:00 Noon - 3:00pm  Trade Show is Open.  The 2009 Idaho Optometric Association Trade Show opens with a strolling lunch in the exhibit hall and remains open until 3:00pm. The annual Welcoming Reception will begin at 5:00pm and continue throughout the evening. Your host for this event is the Idaho Eye Center of Idaho Falls. Take this time to visit the exhibitors and thank your reception host at the Idaho Eye Center Display.

3:00pm - 5:00pm  John L. Schachet, OD
3 - 4  Dry Eye and Lid Disease—Should We Be More Proactive?
Dry Eye conditions have plagued our patients for decades along with various lid conditions such as levels of blepharitis and meibomitis. We have been more proactive in dry eye treatment in recent years but the real question is whether we have paid enough attention to the root causes of this disease process with emphasis on the eyelids. We understand that ocular surface disease is multi-factorial but this course will emphasize our need to be more proactive in treating all forms of this surface disease process.

4 - 5  Strategies for Contact Lens Care—The Science of Comfort
Comfortable contact lens wear is the goal of every practitioner in an attempt to keep our patients in contact lenses but despite this lofty aim, realistically, we are losing as many contact lens patients each year as we are gaining in new ones. The overwhelming reason for this dropout is the lack of comfort. This course will look at the science of comfort from many different clinical aspects in the hope of helping practitioners become more successful.

5:00pm - 8:00pm  2009 All-Congress Welcoming Reception in the Exhibit Hall
Saturday, October 17th

8:00am - 10:00am  Idaho Optometric Physicians Annual Membership Meeting This time is set aside for conducting the annual business of the association. Attendance is limited to IOP members in good standing. President Andregg will chair this meeting. 2010 officers and directors elected to office will be installed at this meeting.

10:00am - 12:00pm  Idaho Optometric Ken Eakland, OD Dr. Eakland has been a driving force in the students' clinical education as the Associate Dean for Clinical Education at Pacific University School of Optometry. He is well known for his love of cutting edge technology. His engaging and energetic lecture style has made him a popular speaker throughout the United States. He was honored by Oregon Optometric Physicians Association (OOPA) as the 2005 Optometrist of the Year for his role in the development and teaching of the Advanced Ocular Therapeutics course and Injectibles Workshops for OOPA.

10 - 12  Impact on Healthcare 2 hours - Implementation of Electronic Health Records in an Optometric Practice
This course describes how electronic health records are used in an optometric practice and the steps for implementation of that system with discussion on application to the recently passed ARRA law.

12:00pm - 1:30pm  Luncheon .. Recognizing Pacific University School of Optometry Idaho honors Pacific University for its contribution to optometry and to the optometric profession in Idaho and the NorthWest Region. Featured Speakers .. Jennifer Smythe, OD, Dean at Pacific University, and Ken Eakland, OD, Associate Dean for Clinical Education.

1:30pm - 2:30pm  HILARY A. BEAVER, M.D.
Dr. Beaver graduated from the University of Virginia School of Medicine in 1991. She completed a residency in ophthalmology at Baylor College of Medicine in Houston, Texas in 1995. She subsequently went into private practice in Houston, Texas from 1995-1999 and was a Clinical Assistant Professor in the department of ophthalmology at Baylor College of Medicine in Houston, Texas. Dr. Beaver is currently an Associate Professor of Ophthalmology, and Director of Medical Student Education in the Department of Ophthalmology at the University of Iowa Hospitals and Clinics. Her teaching role includes clinical and surgical instruction of residents R2 – R4. Her area of interest is cataract surgery and medical student and resident education.

1:30 - 2:30  Ophthalmic Manifestations of Fabry Disease
This course will consist of an overview of Fabry disease, from it’s inheritance pattern to disease progression. Along with the signs and symptoms of Fabry disease, there is a heavy emphasis placed on eye findings, the role eye care specialists play in the diagnosis of Fabry disease, and what to do if an eye care specialist suspects a patient in his/her practice may have Fabry disease.

1:30pm - 4:30pm  CPR Instruction This 3 Hour segment is a training and testing period and will certify and re-certify doctors and assistants in Cardiopulmonary Resuscitation procedures.

4:30pm  Congress Adjourns
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