Idaho Optometric Physicians
Paraoptometric Section

2010 Congress

September 16 - 18, 2010

DoubleTree - Riverside
Boise, Idaho

Congress Speakers

James R. Davis, O.D.
Dora Haupt
Mark Everett, O.D.
Sarah Marossy, O.D.
Mile Brujic, O.D.

No Sunday Session.

Para Congress Ends Saturday at Noon.

4 ABO Hours
6 NCLE Hours

Trade Show Friday Evening

Para Program Thursday, Friday, Saturday

Paraoptometric Registration Inside!!

Registration Package
Enclosed is your registration form for the Idaho Optometric Physicians Annual Congress scheduled for September 16 - 18, 2010 at The DoubleTree Riverside Hotel, Boise, Idaho.

As the assigned IOP Board Liaison to the IOPPS this year, I have enjoyed seeing the beginning of organizational change, which is vital to building professional status and membership value so necessary in the important work of assisting in the delivery of quality eye care. I have also enjoyed working with your Board and Officers to address the issues brought forward two years ago when the IOP Membership voted to officially make the paraoptometric section an integral component of the Idaho Optometric Physicians organization. Working together, we can boast a marked improvement in the quality of paraoptometric CE courses offered at the Congress, topped off this year by an education program second to none. The liaison connection has also facilitated the arduous process of improving communication and financial links between the IOPPS and the IOP. We are also close to completing an internal structural transformation allowing for improved learning opportunities, website enhancements and membership benefits that have never been offered before.

New for 2010, this registration document is also available by e-mail. If you wish to have an electronic version, contact Lisa White at sassa_white@yahoo.com. You may download the email version and print it out. Complete the registration form and mail it as soon as possible. Make your hotel reservation at the DoubleTree - Riverside (208)343.1871 (Convention Code Idaho Optometric Physicians) and join in for a great program.

Finally, on behalf of the IOPPS leadership and the IOP Board Directors and staff, I welcome you to sign up for a great annual meeting. It has been a pleasure working with the IOPPS organization this year!

Sarah Marossy, OD
Vice President, Idaho Optometric Physicians,
IOPPS Liaison to the IOP Board of Directors
Paraoptometric Registration
Idaho Optometric Physicians 2010 Congress - Sep. 16 - 18, 2010 - Boise, ID

Name ___________________________________ Badge Name_______________

Office Address _________________________ __________________________
                                      Street      City      St            Zip

Office Phone ________________________   E-Mail Address _________________

IOPPS Member Registration - Registering by September 1st
$150.00
IOPPS Member Registration After September 1st
$170.00

Non-Member Registration - Registering by September 1st
$285.00
Non-Member Registration - Registering after September 1st
$305.00

Guest Exhibit Hall Reception and Banquet Pass
$ 50.00

Registration Information
Registration is not accepted by phone. Registration includes: All Education Programs; Coffee
Breaks; Welcoming Reception; Scheduled Food Events and Exhibit Hall Admission

Payment by Visa or Mastercard:
Card Type _________  Cardholder Name _________________________________
Card Number ___________________________  Exp. Date ___________________
Signature _____________________________ Zip Code of Billing Address ______

Payment by Check □

Cancellation Policy
Requests for full refund of registration and special event fees will be granted if written notification is received
no later than September 10th. After September 10th, all but $40 will be refunded. All refund checks
will be issued after the Congress.

Questions  Call Lisa White  208-461-0001

Mail Registration and Congress Payment to:
IDAHO OPTOMETRIC PHYSICIANS, 1016 E. Locust Street, Emmett, ID  83617

Hotel Accommodations
Accommodations registration is to be conducted directly with the DoubleTree Hotel - Riverside. Boise.
The nightly Doubletree rate for Congress attendees is $92.00. The IOP room block will be held until Aug. 18th.
The hotel telephone number is (208) 343-1871. We suggest that you make your reservation early to guarantee
space availability. If you choose to consider other hotel accommodations and require assistance, call the IOP
office at (208) 461-0001. Area "Current Activities and Events" material and maps will be available at the check-
in desk in the lobby of the DoubleTree Hotel.
Paraoptometric of the Year

Request for Nominations

1. Definition: Paraoptometric - is one who works under the direct supervision of a licensed doctor of Optometry assisting in patient care and in office management.
2. Must be a member of IOP and AOA Paraoptometric Associations.
3. Nominees will be accepted from State or Local Paraoptometric or Optometric organizations and IOP members.
4. All Nominations must be post marked by September 8, 2010 in order to be considered.
5. Nomination will be considered by the Nomination and Awards Committee or a Special Committee appointed by the IOP President.
6. The nominee’s may be assigned a maximum of 100 points.
7. In the event that no suitable nominee is selected, no award will be given that year.

Criteria

1. Service to Optometry and Paraoptometric Associations (40 point maximum)
   - Leadership Roles: list all positions held and dates in State and Local Paraoptometric Associations
   - Office Competency
2. Service to the visual welfare of the public (35 point maximum)
   - List public service efforts (vision screening, etc.)
3. Public Service (20 point Maximum)
   - List services in political, public health, military, alumni, civic, religious, etc.
4. Letter of Recommendation (5 point maximum) from the Doctor of Optometry of whom he/she is currently employed.

NOMINATION FORM
Paraoptometric of the Year
September 8, 2010 Deadline for Submission

NAME
ADDRESS
CITY_____________________________________STATE________ ZIP__________________
PHONE____________________________E-MAIL____________________________________
CERTIFICATION_______________________________________DATE CERTIFIED___________
NOMINATION SUBMITTED BY____________________________DATE_____________________

Please include a brief written summary of your nominee's accomplishments and credentials as required in the nomination criteria.

Mail to:
Idaho Optometric Physicians
1216 Torrey Lane
Nampa, ID  83686
Thursday, September 16th    1:00pm - 2:00pm  
Phone Triage for Ocular Emergencies  
James R. Davis, O.D.   Sponsored by Idaho Eye Center  
This course will help Optometric Staff members better know how to triage phone calls regarding specific ocular emergencies. The format will be a case-presentation basis, based on specific complaints that patients will phone the office with, pertinent questions to ask, and guidelines on what the patient should be instructed to do, and when they should be scheduled to come in to your office.

Thursday, September 16th    2:00pm - 3:00pm  
VSP - What you need to know in 2010  
Dora Haupt   Sponsored by Vision Service Plan  
Dora will talk about VSP changes and procedures in place in 2010.

Thursday, September 16th    3:00pm - 4:00pm  
Update on Laser Surgery - Wavefront Technology  
Mark Everett, O.D.   Sponsored by Pacific Cataract and Laser Institute  
Dr. Everett will discuss PCLI patient preparation and most frequent questions patients ask about laser correction and cataract surgery.

Thursday, September 16th    4:00pm - 5:00pm  
The Good, The Bad and The Ugly  
Dr. Sarah Marossy     Post Falls Optometric Physicians  
Seeing things from the perspective of patients can be a very frightening experience!  This upbeat lecture will unveil hard-to-believe stories, hilarious pictures and proof from the trenches that your office might not be as clean and organized as you see it.

Thursday, September 16th    6:30pm - 9:00pm  
2010 IOP President’s Reception and Annual Awards Banquet

Friday, September 17th    8:00am - 10:00am  
IOP-PS Breakfast and Annual Business Meeting

Friday, September 17th    10:00am - 12:00pm  
Visual Fields: The Path Less Taken  
Mile Brujic, O.D.    Bowling Green, Ohio  
Visual field testing is important for assessment of proper visual function of the eyes as well as the pathways from the eyes to the brain. This course is intended to empower the paraoptometric with a greater understanding of visual field testing. The discussion will include a general discussion of visual fields, understanding the printouts and case presentations demonstrating the importance of visual fields. It is a must for all in the office interested in learning more about the importance of this invaluable test.

Friday, September 17th    1:00pm - 2:00pm  
Seeing Glaucoma as More Than Just High Pressure  
Mile Brujic, O.D.    Bowling Green, Ohio  
Glaucoma is a sight threatening disease that is often asymptomatic until its final stages. This course is intended to educate the paraoptometric about the disease. An emphasis will be placed on describing the disease and the tests that are used for the diagnosis and management of glaucoma.

Friday, September 17th    2:00pm - 3:00pm  
Eye Know What Those Drops Are For  
Mile Brujic, O.D.    Bowling Green, Ohio  
There are many diagnostic and therapeutic eye drops that are used in optometric practices. This course will review most of the major drops that are used in today’s practice by teaching the paraoptometric the different classes and types of drops. Descriptions of their basic mechanisms of action will be used to help understand how the drops work to carry out their desired effects.
Friday, September 17th  3:00pm - 4:00pm
Re-examining the Red Eye: a Paraoptometric Perspective
Mile Brujic, O.D.    Bowling Green, Ohio
The paraoptometric plays an important role in determining the etiology of the “red eye”. This course will take you through the process of determining the etiology of the red eye. A problem focused case history, the physical examination and the differential diagnosis will be discussed. Specific case presentations will be used to illustrate the thought process through which the red eye is diagnosed with an emphasis on the importance of the paraoptometrist's role in the process.

Friday, September 17th  4:00pm - 5:00pm
I Spy With My Little Eyes: Taking the Guess Work Out of Children’s Vision
Mile Brujic, O.D.    Bowling Green, Ohio
There’s only one way to find out if a child’s eyes are developing properly and that’s to get them examined. Many underlying visual problems are unnoticed by the child. This course will educate the paraoptometric about common children’s vision issues. An emphasis will be placed on the optometry office’s role in the diagnosis and treatment of strabismus and amblyopia. Case presentations will be used to demonstrate the concepts discussed.

Friday, September 17th  5:30pm - 8:00pm
2010 Trade Show and Welcoming Reception

Saturday, September 18th  8:00am - 9:00am
Uncomplicating Contact Lens Complications
Mile Brujic, O.D.    Bowling Green, Ohio
Contact lenses are an extremely important component to most primary eye care practices. Unfortunately this means that so are contact lens complications. This course will discuss the etiology, diagnosis and treatment of many common and uncommon contact lens complications. It will empower the paraoptometric with a greater understanding and appreciation of the medical nature of contact lenses and the importance of proper care for optimal wear.

Saturday, September 18th  9:00am - 10:00am
Demystifying the Multifocal Mystery
Mile Brujic, O.D.    Bowling Green, Ohio
With the presbyopic population increasing, it is imperative for today’s eye care practitioner to understand the latest presbyopic contact lens options. This course will review those contact lens options for our presbyopic patients. Cases will be utilized to illustrate the concepts discussed.

Saturday, September 18th  10:00am - 11:00am
Premium Options: A Team Effort
Mile Brujic, O.D.    Bowling Green, Ohio
Premium lens options are better today then they have ever been. As technology improves, so do the options available for enhancing your patient’s visual experience. But when it comes to presenting these options, it is important to educate and personalize them to each of your patients. This is a daunting task when done alone, but feasible when done as a team. This course will discuss the theory and science of premium lens options and the importance of personalizing them for each of your patients. Case presentations will be used throughout the course to illustrate the concepts discussed.

Saturday, September 18th  11:00am - 12:00pm
Improving Office Performance One Change at a Time
Mile Brujic, O.D.    Bowling Green, Ohio
One thing that all successful offices have in common is that they are continuously evolving. This requires constant change. Done correctly, it will lead to significant increases in office efficiencies and profitability. Done incorrectly, it will usually lead to failure. This course will discuss the art of implementing change. The attendee will have the tools to implement change as a team in the office successfully.

Mile Brujic, O.D.